**Studio Services**

**PRD**

**Navigation:**

Maintain transparency in the navigation bar

*Links in navigation:*

Home – links to landing page of site

About – links to About page

Work – links to Work (gallery) page

Services – links to services page

Contact us – links to contact page

Login – logs user into site (to see non-watermarked images)

Note: no link to blog in navigation. There will be no blog functionality on site at this time.

**Home**

Logo at the top of the page, as appears in comp, clickable-takes you back to homepage

*Features (in the order we would like it to appear on the page):*

-Responsive hero slider – editors should be able to choose what is featured in hero.

-Suppress description box in the hero (save in case we bring back later)

Remove rotating positioning statement area (Project 9 template)

*Our Latest Work (labeled in* ***template*** *as “Latest Blog”)*

-Features nine (9) most recent posts/projects

-Hover-state for links

-Clicking title and/or image takes you to detail page of that post

-Clicking view all would take you to Work page

*Services (referred to in the* ***template*** *as “What we do”)*

-Evergreen nine (9) disciplines, clicking each would take you to a detail page for each discipline

-New icons (to be provide with design comps)

-Clicking “view all” would take you to the Services page

Suppress “Our Clients” (from Project 9 template)

Suppress footer no. 1

Footer 2 links: Home, About, Work, Services, Contact Us, Login and copyright (in that order)

**About**

-The about page will show photos and profiles for all the employees

-Admin should have the ability to add/remove employees

-There are two styles of profile; (1) with photo and (2) without

**Work**

-Work page is the gallery subpage

-At the top of the page is tag filtering

-Suppress (but don’t remove) social icons

-Show’s twelve (12) most recent projects, then pagination

-Clicking on each project title, **project image** or “Learn More” would take you to the project detail page for that project (currently clicking on project image does **not** take you to detail page)

**Project detail page**

-Maintain Facebook like

-Allow comments (pending approval of admin/editors)

-Maintain link at bottom of post to jump to next/previous post

-Supress/remove “Welcome”

-Suppress/remove “Photos on Flickr”

-Suppress/remove “Twitter”

-Maintain “Search”

Suppress footer no. 1

Footer 2 links: Home, About, Work, Services, Contact Us, Login and copyright in that order.

**Contact page**

- Email form and submit button

-Written address, phone number and email, Google map, and space for copy

-Submitting email would trigger confirmation page (as in template)

**Watermarking**

-Non-logged in users see watermarked photos

-Logged in users see non-watermarked photos

**Content**

Video in posts (hosted on and pulled in through YouTube)

Multiple photos in post, all always present (no slideshow)

Headers and section titles should use Droid serif (a Google font)

Suppress right-click saving of images